



AMERICAN DANCE ABROAD AWARDED MAJOR NATIONAL GRANT FROM THE DORIS DUKE CHARITABLE FOUNDATION

New York, NY, September 3, 2015 – American Dance Abroad has been selected by a national peer review panel to receive a Doris Duke Charitable Foundation 2015 Fund for National Projects (FNP) grant. This year's competitive application process awarded American Dance Abroad \$200,000 for its new, two-year project, **GLOBAL EXPOSURE**, and an additional \$25,000 to support general operations.

“Given the decline of opportunities abroad for American dance companies in recent years, this project is enormously important for the dance field,” said Ben Cameron, program director for the arts at DDCF. “Under the superb leadership of Carolelinda Dickey and Andrea Snyder, American Dance Abroad is already making a difference, and we are delighted to support them as they continue to move forward and serve the dance field.”

Global Exposure addresses the critical needs of promoting the diversity and excellence of American dance artists and companies and strengthening their capacity to tour internationally. It will implement three components:

A Global Communication Campaign, designed to positively position U.S. dance in the global marketplace and provide timely and accurate information about the activities of individual companies. The campaign will include a monthly e-newsletter, a bi-annual *Pitchbook* featuring artist projects in search of international partners and/or commissioners, a broad-based informational publication about U.S. dance for international distribution, and an *International Touring Toolbox* for U.S. artists and companies.

Audience Development Support for U.S. artists/companies performing abroad may be for activities such as advance trips to promote an engagement, add-on days for community engagement activities, or costs associated with production expenses necessary for optimal viewing of work.

Building International Knowledge and Capacity. American Dance Abroad will host several stateside workshops in selected U.S. cities to train dance professionals in topics such as understanding the global marketplace, institutionalizing international work, and creating an international profile. This component of **Global Exposure** will also provide American companies with the opportunity to receive feedback from international programmers in order to understand how to best position themselves in the global marketplace.

"American Dance Abroad is thrilled and grateful to receive this critical two-year grant from the DDCF Fund for National Projects," say Co-Directors Carolelinda Dickey and Andrea Snyder. "That the panel recognizes the need, impact, and potential of our new project, **Global Exposure**, reassures us of the value American Dance Abroad has had over the last four years for the American dance community and challenges us to greater achievement."

American Dance Abroad is the implementation of key recommendations from *Dance America: An International Strategy for American Dance*, a plan authored by Carolelinda Dickey and Andrea Snyder to expand and enhance the export of American dance. For a copy of the report or more information about American Dance Abroad and its programs and projects, please contact info@americandanceabroad.org.

The mission of the Doris Duke Charitable Foundation is to improve the quality of people's lives through grants supporting the performing arts, environmental conservation, medical research and child well-being, and through preservation of the cultural and environmental legacy of Doris Duke's properties. The Arts Program of the Doris Duke Charitable Foundation focuses its support on contemporary dance, jazz and theatre artists, and the organizations that nurture, present and produce them. For more information, please visit www.ddcf.org.

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